

interiorlifestyle

INDIA

presented by Ambiente India

A GROWING
MARKET
AWAITS
YOU

03-05
March
2022

BOMBAY EXHIBITION CENTER

THE PREMIER TRADE FAIR FOR
**HOUSEWARE
APPLIANCE
& DÉCOR**

TRANSFORMING HOUSEWARE & KITCHENWARE INDUSTRY



A growing market awaits you

- ▶ Consumer expenditures for Plasticware, Household utensils & Cookware are expected to grow by 5.8 - 4.3% YOY until 2022
- ▶ Houseware market is growing at 25 – 30%
- ▶ Kitchen appliances market expected to grow at a CAGR of over 25%

The Indian kitchen has elevated from being functional to fashionable. The demand for Houseware & kitchenware products in India has consistently shown an upward trend because consumers are getting more brand conscious due to the shift from traditional to the modern society, increase in nuclear family, higher standard of living. This is in arrears to urbanization, technological advancement and demand for there have been extensive changes in the nature of houseware products.

With a series of prominent consumer goods shows focusing on Houseware Interior décor, Messe Frankfurt offers unique marketing and sales opportunities for the entire Global markets.

Drawing from the success of past editions worldwide, Interior Lifestyle India 2022 – presented by Ambiente India will be your one-stop destination to present exclusive collections in the Kitchenware and Home Décor category.

3 Days of Business Opportunity

250+ Exhibitors

1000+ Brands on Display

12000+ Visitors

4 Co-Located Shows

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WHY BE AT INTERIOR LIFESTYLE INDIA PRESENTED BY AMBIENTE 2022

- ▶ Ride high on the first big sourcing spell of the year.
- ▶ Strategic alliances with key industry associations
- ▶ Smooth access to the growing corporate buyer in India
- ▶ Expand your distributor network
- ▶ Obtain feedback and opinions from customers directly
- ▶ Network at the home-ground for the booming HoReCa industry and a major hub for high volume trade.

EXHIBIT PROFILE

Houseware | Plasticware | Thermoware | Non Stick Cookware
Kitchen Appliances.

VISITOR PROFILE

- ▶ Distributors and Wholesalers
- ▶ Large format stores
- ▶ Modern Retailers
- ▶ Departmental Stores
- ▶ Hospitality Buyers
- ▶ E-commerce
- ▶ Gifting agent

PAST EXHIBITORS

Tupperware

ANJALI

POLYSET

JOYFUL

M.V. ENTERPRISES

US URBAN SPOON

behome
Feel Home with Be Home

vinayak
INTERNATIONAL

awk-nnx
World Class Cutlery

PROBOTT

WONDERCHEF

ORBit

STEELO

SONY PLASTICS
HOUSE OF LIFE SINCE 1958

PROBOTT

pipal
Home Products

MATRIX

CLASSIC ESSENTIALS

Kaliber
QUALITY FIRST!
KEYSTONE IMPEX



 **Gifts & Accessories**
(A division of Netlink Solutions (India) Ltd)

 **messe frankfurt**

For more information connect, with our sales representative:

Dipali Shah

+91 22 6144 5991

dipali.shah@india.messefrankfurt.com

Priyanka Pawar

+91 22 6144 5990

priyanka.pawar@india.messefrankfurt.com

Rakesh Desai

+91 932 410 0631

rakesh@giftsnaccessories.com